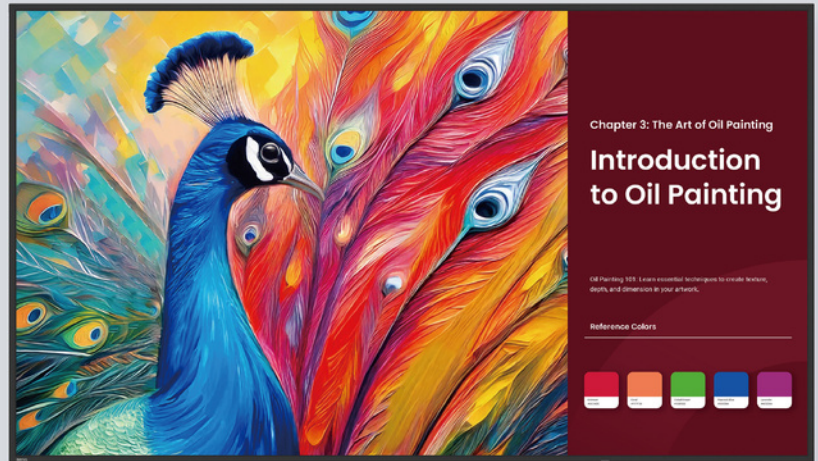


BenQ Business Pantone® Validated Pro Signage

SH5504 / SH6504 / SH7504

Brighter Displays, Better Decision

The SH04 is the world's first high-brightness, wide-colour-gamut signage to be Pantone® Validated, Pantone® SkinTone™ Validated, and Google EDLA certified. It delivers diverse colour modes, customisable signage content, Google apps and services, and stunning brightness—truly one of a kind.



Pantone colours

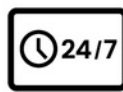


High Brightness



X-Sign

Remote content
management



24/7 non-stop



DMS

Remote device
management



InstaShare 2

Wireless casting



Google Core
services

Vibrant Brightness With Clarity



With 800 nits of brightness and 95% DCI-P3 colour gamut, the SH04 ensures crystal-clear visibility, making it ideal for showcasing your content in lobbies, lounges, meeting rooms, and shared workspaces in lighting conditions.

Seamless Sharing Anywhere



With BenQ InstaShare 2, wirelessly mirror Windows devices, cast via session ID without network limits, and extend displays in portrait or across large rooms—ensuring effortless collaboration in any workspace.

BenQ

Specification

Model	SH5504	SH6504	SH7504
Panel			
Screen size	55"	65"	75"
Light source	Direct LED	Direct LED	Direct LED
Panel type	IPS	IPS	IPS
Operation hours	24 hours / 7 days	24 hours / 7 days	24 hours / 7 days
Orientation	Landscape and Portrait	Landscape and Portrait	Landscape and Portrait
Active area	47.6 × 26.7 in (1209.6 × 680.4 mm)	56.2 × 31.6 in (1428.5 × 803.5 mm)	64.9 × 36.5 in (1649.7 × 927.9 mm)
Aspect ratio	16:9	16:9	16:9
Contrast ratio (typical)	1200:1	1200:1	1200:1
Resolution	4K UHD (3840 × 2160 pixels)	4K UHD (3840 × 2160 pixels)	4K UHD (3840 × 2160 pixels)
Response time	8 ms	8 ms	8 ms
Pixel pitch	0.012 × 0.012 in (0.32 × 0.32 mm)	0.014 × 0.014 in (0.37 × 0.37 mm)	0.016 × 0.016 in (0.43 × 0.43 mm)
Frame rate	60 Hz	60 Hz	60 Hz
Viewing angle	178°	178°	178°
Panel surface	Anti-glare Haze 25%	Anti-glare Haze 25%	Anti-glare Haze 25%
Colour gamut (CIE 1976)	95% DCI-P3, 99% sRGB, 85% NTSC	95% DCI-P3, 99% sRGB, 85% NTSC	95% DCI-P3, 99% sRGB, 85% NTSC
Colour depth	10-bit	10-bit	10-bit
Panel brightness (typical)	800 nits	800 nits	800 nits
Backlight life (typical)	50,000 hrs	50,000 hrs	50,000 hrs
Glass			
Anti-glare	Yes	Yes	Yes
System			
CPU	A73 × 4 + A53 × 4	A73 × 4 + A53 × 4	A73 × 4 + A53 × 4
GPU	G52 MP8	G52 MP8	G52 MP8
Operating system	Android 13.0	Android 13.0	Android 13.0
Memory Storage	8 GB 64 GB	8 GB 64 GB	8 GB 64 GB
Connectivity			
HDMI (in out)	2 × HDMI 2.0 No	2 × HDMI 2.0 No	2 × HDMI 2.0 No
Ethernet	10 / 100 Mbps (Android) × 1	10 / 100 Mbps (Android) × 1	10 / 100 Mbps (Android) × 1
RS-232	1 0	1 0	1 0
USB Type-A	2 × 2.0	2 × 2.0	2 × 2.0
Built-in peripherals			
Speaker	2 × 12 W	2 × 12 W	2 × 12 W
IR sensor	Yes	Yes	Yes
Power			
Power	AC 100-240V 50 / 60Hz	AC 100-240V 50 / 60Hz	AC 100-240V 50 / 60Hz
Switch	1	1	1
Wake up	HDMI / LAN	HDMI / LAN	HDMI / LAN
Standby power consumption	<0.5 W	<0.5 W	<0.5 W
Typical power consumption	110.3 W	131.3 W	144.9 W
ENERGY STAR®	Yes	Yes	Yes
Physical			
Dimensions (W × H × D)	48.7 × 27.9 × 2.2 in (1237.3 × 709.8 × 56.4 mm)	57.3 × 32.8 × 2.2 in (1456.4 × 833.7 × 57 mm)	66.1 × 37.8 × 2.2 in (1679.7 × 959 × 56.8 mm)
Bezel width (T B L R)	0.5 0.5 0.5 0.5 in (12 12.8 12 12 mm)	0.5 0.5 0.5 0.5 in (12.5 12.5 11.8 11.8 mm)	0.5 0.5 0.5 0.5 in (13 13.5 13 13 mm)
Weight (product shipping)	32.4 lbs 42.1 lbs (14.7 kg 19.1 kg)	45.6 lbs 63.3 lbs (20.7 kg 28.7 kg)	63.9 lbs 89.3 lbs (29 kg 40.5 kg)
Mount (screws)	VESA 400 × 400 mm (4 × M6 × 12L)	VESA 400 × 400 mm (4 × M8 × 16L)	VESA 600 × 400 mm (4 × M8 × 16L)
VESA Hole (for media player)	1 (75 × 75, 100 × 100)	1 (75 × 75, 100 × 100)	1 (75 × 75, 100 × 100)
Housing material	PC+ABS V0	PC+ABS V0	PC+ABS V0
Handles	N/A	N/A	2
Shipping dimensions (W × H × D)	54.6 × 33.3 × 5.1 in (1386 × 845 × 130 mm)	65 × 6.4 × 40 in (1650 × 162 × 1016 mm)	74.1 × 7.3 × 44.9 in (1883 × 186 × 1140 mm)
Environment			
Storage temperature	-14°F - 140°F -10°C - 60°C	14°F - 140°F -10°C - 60°C	14°F - 140°F -10°C - 60°C
Operating temperature	32°F - 104°F 0°C - 40°C	32°F - 104°F 0°C - 40°C	32°F - 104°F 0°C - 40°C
Storage humidity	10% - 80% RH non-condensing	10% - 80% RH non-condensing	10% - 80% RH non-condensing
Operating humidity	10% - 80% RH non-condensing	10% - 80% RH non-condensing	10% - 80% RH non-condensing
Software			
Device management	DMS	DMS	DMS
Content management	X-Sign	X-Sign	X-Sign
Wireless screen sharing	InstaShare 2	InstaShare 2	InstaShare 2
Account management	AMS	AMS	AMS
UI resolution	4K UHD	4K UHD	4K UHD
Accessories			
Quick start guide	In box	In box	In box
Remote control	1	1	1
User manual	Online	Online	Online
Box	BenQ designed	BenQ designed	BenQ designed
Cables	1 × HDMI (4.9 ft 1.5 m), 1 × RS-232 (5.9 ft 1.8 m)	1 × HDMI (4.9 ft 1.5 m), 1 × RS-232 (5.9 ft 1.8 m)	1 × HDMI (4.9 ft 1.5 m), 1 × RS-232 (5.9 ft 1.8 m)
On-screen menu languages	28L (AR, CS, DA, DE, EL, EN, ES-ES, FA, FI, FR, HE, HU, ID, IT, JA, KO, NB, NL, PL, PT-BR, RO, RU, SV, TH, TR, VI, ZH-CN, ZH-TW)	28L (AR, CS, DA, DE, EL, EN, ES-ES, FA, FI, FR, HE, HU, ID, IT, JA, KO, NB, NL, PL, PT-BR, RO, RU, SV, TH, TR, VI, ZH-CN, ZH-TW)	28L (AR, CS, DA, DE, EL, EN, ES-ES, FA, FI, FR, HE, HU, ID, IT, JA, KO, NB, NL, PL, PT-BR, RO, RU, SV, TH, TR, VI, ZH-CN, ZH-TW)
OSD			
On-screen menu	BenQ customized	BenQ customized	BenQ customized
Feature			
Sharpness enhancement	Yes	Yes	Yes
CEC control	Yes	Yes	Yes
Real-time clock	Yes	Yes	Yes
Firmware updates	USB, OTA	USB, OTA	USB, OTA
Freeze and blank screen	Yes	Yes	Yes
Temperature sensor	1	1	1
Screen finish	Matte	Matte	Matte