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BenQ No.1 IFP Brand in Taiwan in CY2020

Futuresource Consulting, market specialists in visual displays for over twenty years, confirms that in Taiwan, BenQ was the number 1 brand in terms of units sold of Interactive Flat Panels in CY2020.

Futuresource Consulting Quarterly Market Insight Reports confirm BenQ achieved the following volume brand share in Taiwan:

• 40% market share in CY2020

Futuresource Quarterly Market Insight Reports have been accepted as the worldwide industry standard for many years. Sell-in volumes are collected from manufacturers each quarter. Data is cross-checked with inputs from distribution channels and component suppliers. This data collection methodology enables Futuresource to accurately size the Interactive Displays Market and provide detailed brand, specification and application shares in over 66 countries worldwide.

For any more information please contact -

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