

# Open Up Business Opportunities with BenQ Visual Display Solutions

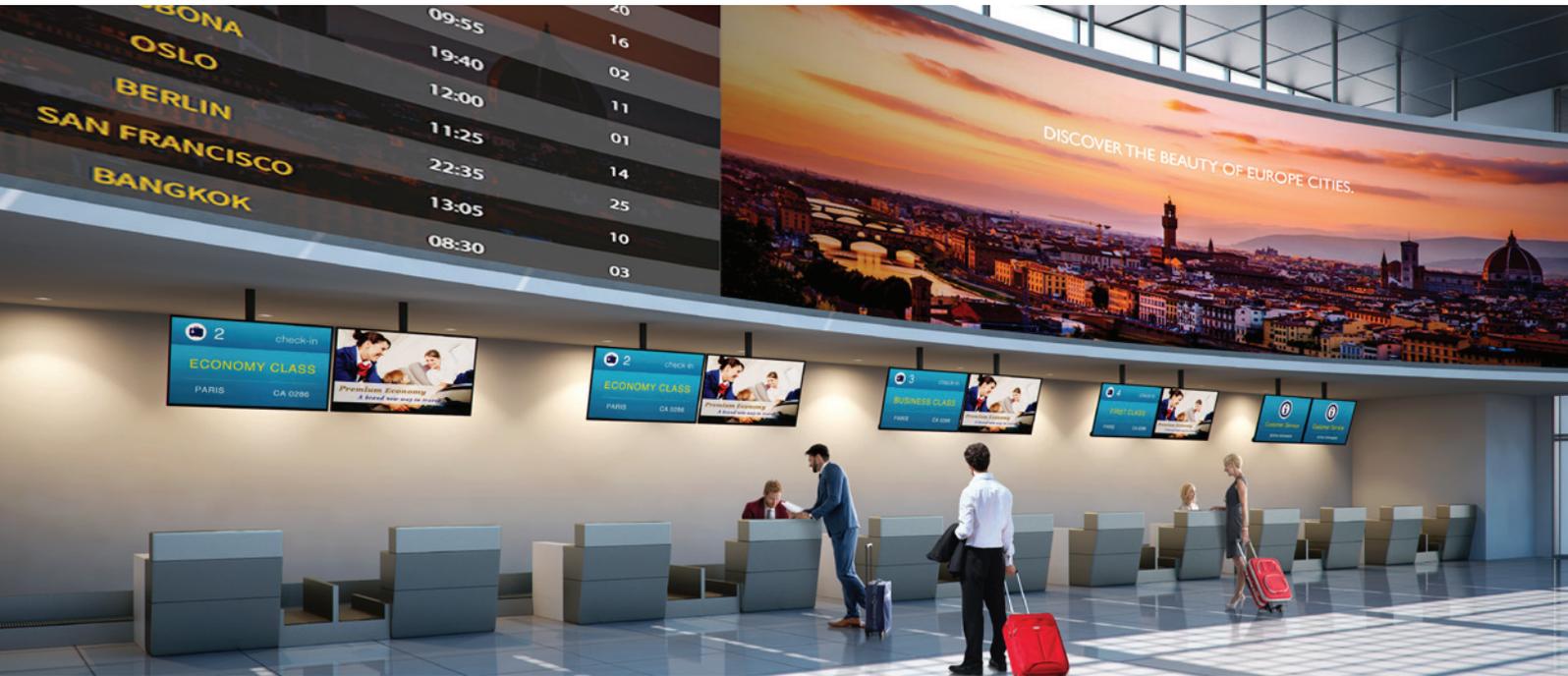
Part II



The BenQ visual display solution challenges the status quo with leading display technology. Offering mesmerizing performance and high visibility, BenQ's visual display solution can enliven retail outlets, restaurants, show-rooms, and other public venues. Every interaction matters, so we enable you to engage customers at the right time and the right place. Our professional projector and digital signage panel product lines create innovative visual experiences that make imagination visible.

# Transportation

Travel Easier with Real-Time Transit Information



Airport

## Airport

Digital displays provide the simplest solution for operators to keep travelers informed and entertained. BenQ's visual display solutions, including Smart Signage, BlueCore Laser Projectors and Flicker-Free Monitors, are designed to streamline operations, facilitate

wayfinding and enhance the airport experience with a variety of real-time content and visual entertainment.

## Recommended BenQ Products



### BlueCore Laser Projectors

- Long-lasting performance for 20,000hrs
- 100,000:1 Contrast Ratio
- Optional lenses for diverse applications
- 360° and portrait projection



### Smart Signage

- Built-in X-Sign content management software
- 4K2K ultra-high resolution
- Compatible with Multiple Display Administrator



### Flicker-Free Business Monitors

- Flicker-free backlight
- 19-inch, 5:4 square screen

# Exhibition

Create Stunning Stage Backdrop to Make Business Stand Out



Fashion Show Stage Design



Auto Show

## Business Exhibition

Crafting an immersive environment to entice, thrill, and excite an audience is paramount to gaining traction over the competition. Offering continuous, nonstop performance, BenQ's touch-enabled Interactive Signage, maintenance-free BlueCore Laser Projector

and dual-lamp High Brightness Large Venue Projector are surefire tools for creating an environment that captures imaginations and attracts an audience to any exhibition.

## Recommended BenQ Products



### BlueCore Laser Projectors

- Long-lasting performance for 20,000 hrs
- 100,000:1 contrast ratio
- Optional lenses for diverse applications
- 360° and portrait projection



### Dual-Lamp High Brightness Projector

- Ultra-high brightness for large venues
- Motorized zoom, focus, and lens shift
- 360° rotation and multi-screen projection
- HDBaseT advanced digital connectivity



### Interactive Signage

- Optimized for both portrait and landscape
- Multi-touch capability
- 24/7 non-stop operation
- Ambient light sensor

# Control Room

Create a Master Observation Deck to Control Operations in Real-Time



Control Room



Control Room

## Surveillance Control Room

Easily control operations of any scale in real-time with a complete system designed for rapid response. BenQ's visual display solutions can streamline content controls through a single user interface that allows for consistent control across all stations. Monitoring and controlling is made easy with X-Sign and MDA software and plug-and-play technology. A slim bezel-to-bezel gap and ultra-high definition 4K2K resolution ensure unparalleled, uninterrupted

picture quality that's ideal for security, weather, or traffic control rooms. Meanwhile, the BlueCore Laser Projector, boasting long-lasting superior image quality and leading edge blending technology, is designed to present a seamless, multi-screen projection for intelligent decision-making in every mission-critical situation.

## Recommended BenQ Products



### Super Narrow Bezel Display

- Ultra-slim bezel design
- DP daisy chain delivering stunning 4K clarity
- USB flash drive connectivity
- Color calibration application compatibility



### Smart Signage

- Built-in X-Sign content management software
- 4K2K ultra-high resolution
- Compatible with Multiple Display Administrator



### BlueCore Laser Projectors

- Long-lasting performance for 20,000 hrs
- 100,000:1 contrast ratio
- Optional lenses for diverse applications
- 360° and portrait projection



### Professional Monitor

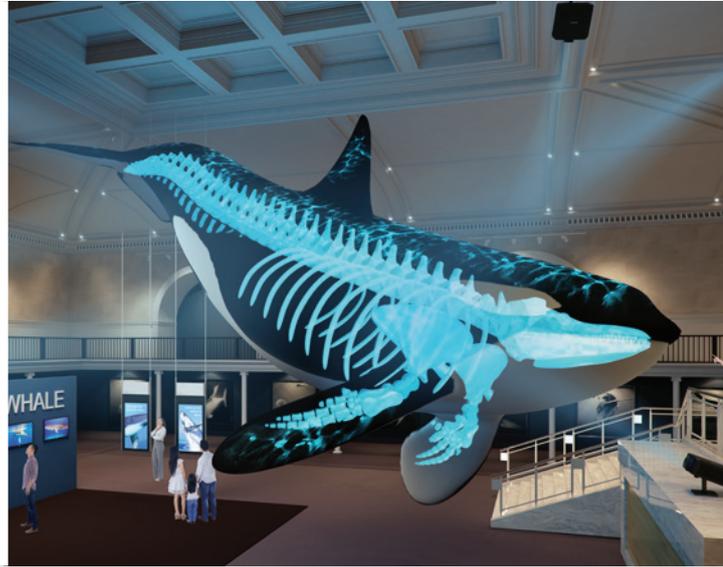
- 4K UHD monitor with IPS technology
- Flicker-free eye-care solution
- Height adjustment
- Auto Pivot

# Museums

Entice and Enrich Visitors' Experience with Immersive Storytelling



Museum



Museum-Projection Mapping

## Exhibition

Captivate the museum's audience and inspire them with well-designed exhibits that boost interactivity and loyalty. BenQ's visual display solutions provide museum operators with tools to deliver real experiences in stunningly rich high definition that transforms simple rooms into entirely different worlds or epic moments in history.

With a maintenance-free BlueCore Laser Projector, massive images can be delivered with long-lasting superior image quality. Double-Sided Signage is able to catch the attention of passing visitors from every angle, and color management monitors provide honest-to-life colors and moments from around the globe.

## Recommended BenQ Products



### BlueCore Laser Projectors

- Long-lasting performance for 20,000 hrs
- 100,000:1 contrast ratio
- Optional lenses for diverse applications
- 360° and portrait projection



### Double-Sided Signage

- Dual-sided 23.4mm panel design
- Flawless display in portrait and landscape modes
- 700 nits of brightness
- 24/7 non-stop operation



### Color Management Monitor

- QHD resolution for the sharpest detail
- 10-bit, 99% AdobeRGB color space with IPS technology
- Hardware calibration support