



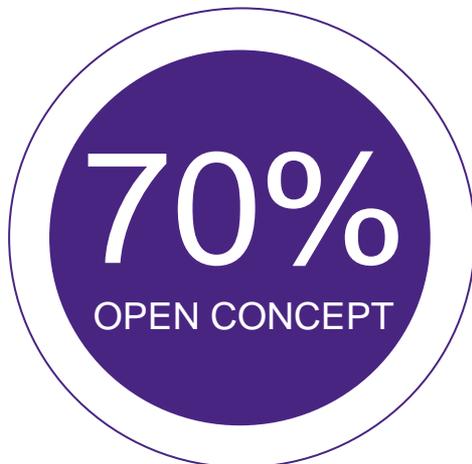
Smart Enterprise IT Network

Enterprise Unified Communications & Collaboration // What is break out space and connection limitation?



Open Workspace Designs More Popular Than Ever

- From Wall Street to Silicon Valley, thousands of employers have adopted the open workspace design.
- Now, teams are energized by the spontaneous conversations and ease of collaboration.
- The trend has taken hold, and according to *Forbes*, over 70% of American employees now work in “open concept” offices.



Smart Working Space Survey

○ TREND 1: KILL THE WIRES

Make desktops and conference rooms wireless & clutter-free

[>>> InstaShow™ Wireless Full HD Presentations Device](#)

○ TREND 2: MULTIPURPOSE WORKSPACES

Multipurpose spaces can be utilized for everything from multimedia presentations to casual breakout areas

○ TREND 3: MODULAR DESIGN

Modular components can be mixed, stacked and moved around

[>>> Corporate Projector](#)

○ TREND 4:

Offices organized by color

○ TREND 5: INTERACTIVE SCREEN

Visual communications boost happiness, productivity and creativity

[>>> Corporate Interactive Flat Panel](#)

○ TREND 6: GREEN IT

Power saving



Innovative Technology for Greater Collaboration

Businesses are opting for more strategic work spaces in today's progressive organizations, and innovative technology solutions are a critical component to the success. Within many offices, highly visible areas are equipped for full team collaboration capability with enterprise-class security and remote manageability.

You will also find:

- Smaller office fronts that utilize every space efficiently
- Fewer private offices with more common areas like lounges and break rooms
- Minimal visual barriers for more transparency and greater interaction
- Enclosed spaces reserved for quiet rooms to take personal phone calls

This new design allows coworkers to have immediate access to each other, prompting more partnership. This is an essential ingredient in building trust and teamwork.



Corporate Video Conferencing Surges Ahead

Open, Fluid and Informal — The New Standard in Corporate Space Design

The ability for employees across an organization to see each other in meetings fosters a much more collaborative environment than email, chat and phone calls alone.

The social networking giant has developed a solution that features any-to-any video conferencing for its employees.

Although there were a number of video conference rooms at its headquarters and other larger sites, challenges were presented when trying to reach employees without access to these fully equipped rooms, telecommuters, teams located at smaller offices or individuals on the go using mobile technology. Traditionally the available solutions to bridge between these two worlds was cumbersome and expensive. Now, employees across the globe can see each other and work together within the video conferencing system

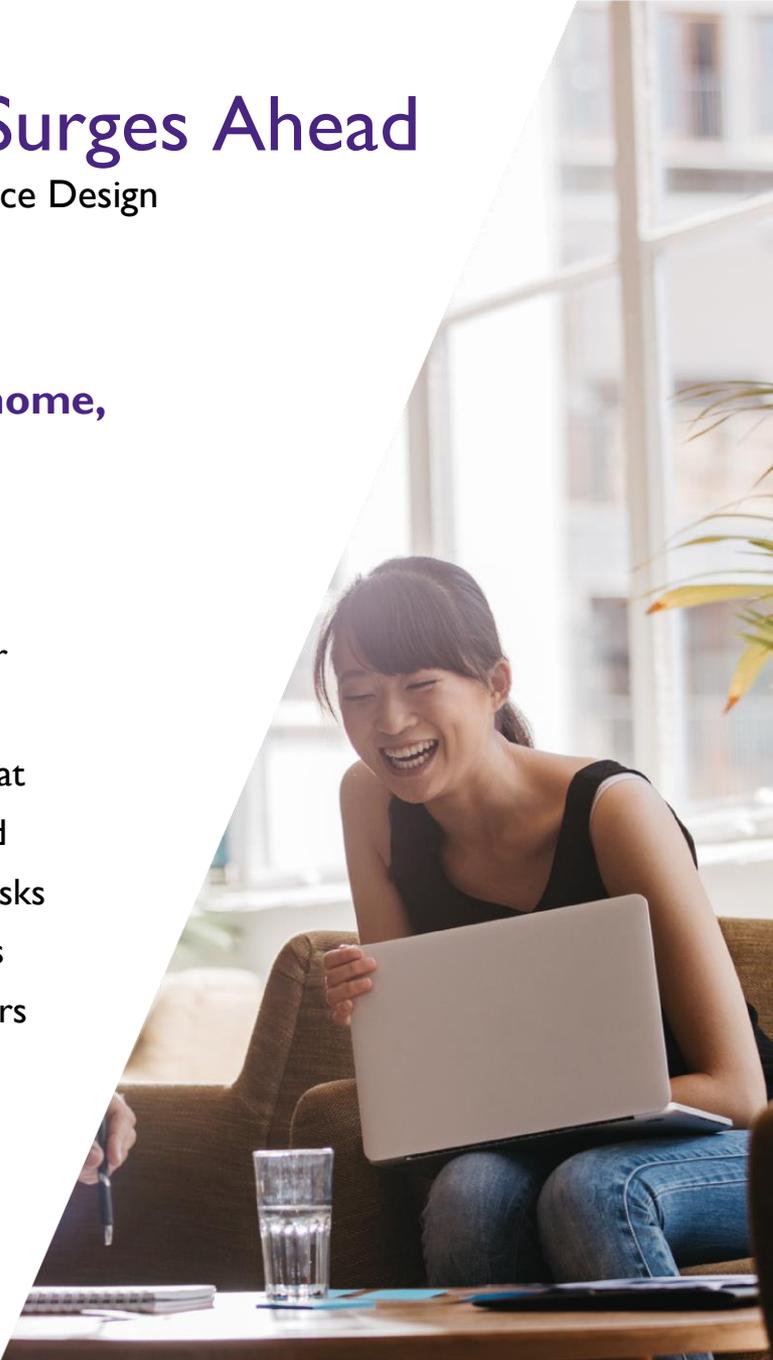


Corporate Video Conferencing Surges Ahead

Open, Fluid and Informal — The New Standard in Corporate Space Design

“Why wouldn't the office be as comfortable as your home, if you're going to end up spending a majority of your working life there?” - Joe Gebbia, Airbnb Co-Founder

The home-sharing industry leader's headquarters, designed by Gensler and Interior Design Fair, is a 72,000 square-foot space with several notable features. There are a series of eight private meeting rooms that are exact replicas of some of the service's coolest listings from around the world. Also, employees are free to wander from their assigned desks to set up shop in the atrium, dining room or library, and all employees are free to schedule a team meeting in Bali or camp out for a few hours with a laptop in Milan.

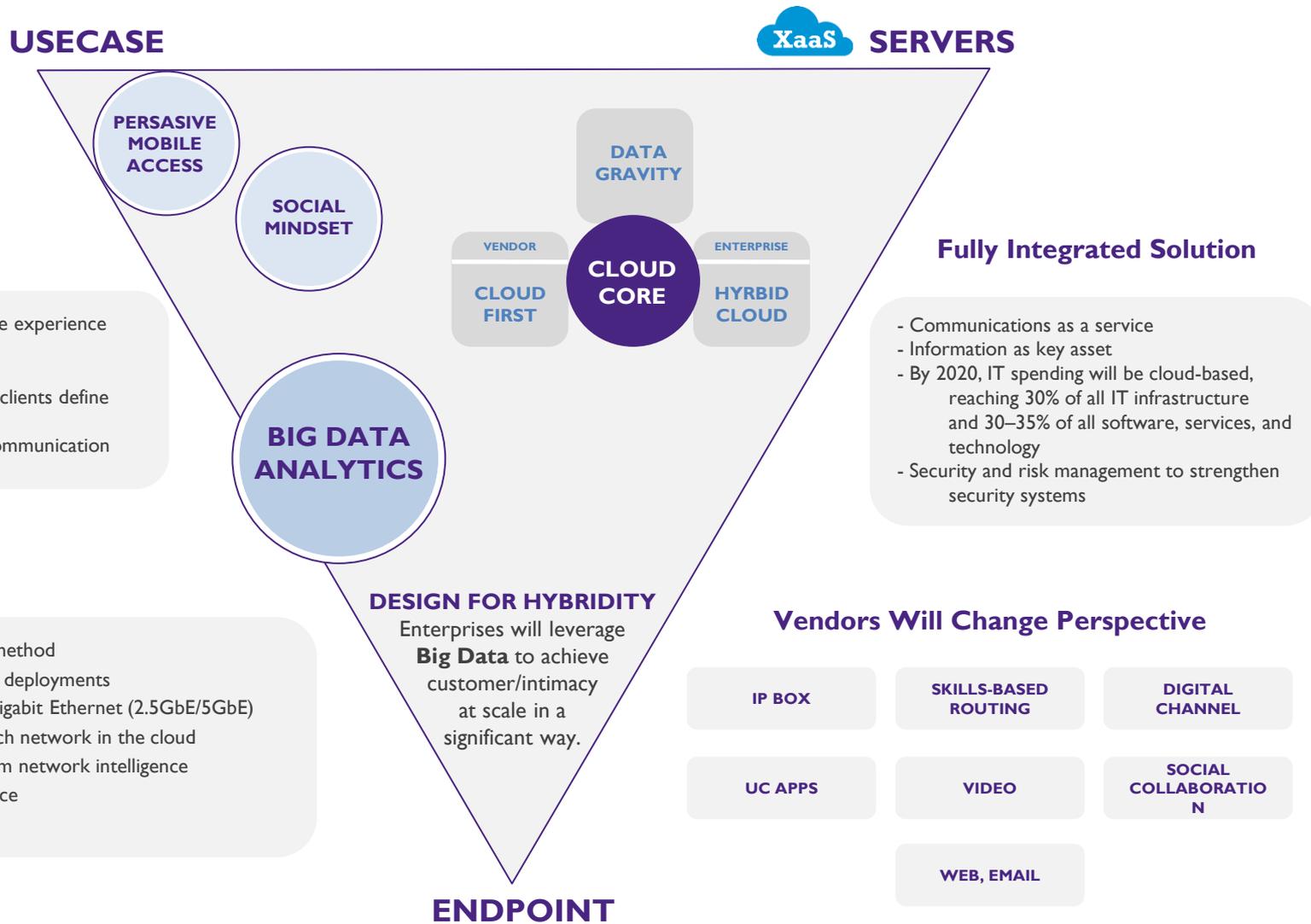


What's Next?

TRADITIONAL BUSINESS MODEL



DISRUPTIVE BUSINESS MODEL



- Visual collaboration to improve experience
- Redefining workspace system
- Real-time feedback
- Employees, business partners, clients define change processes
- Quick sharing and real-time communication

- Wireless as primary access method
- 802.11ac taking over WLAN deployments
 - ✓ Emerging multi-gigabit Ethernet (2.5GbE/5GbE)
 - ✓ Converged branch network in the cloud
- Enterprises extract value from network intelligence
- High-resolution visual interface
- Easy installation for turnkey