

DesignVue Awards India – Official Rule Book

1. Eligibility & Entry Requirements

- All submissions must be original, with no AI-generated content permitted—this includes AI-generated visuals, music, or any other element.
- Participants must retain high-resolution versions of their work, even though the initial submission allows files up to 100 MB.
- Participation is on an individual basis only; team entries are not allowed.
- It is mandatory to use the official DesignVue Awards logo in submissions.
- Participants must also include a short write-up (maximum 250 words) about their creation. Entries without this write-up will not be considered.

2. File Specifications

- Submissions: ≤ 100 MB files during entry; retain full-resolution original versions securely.

3. Usage Rights

- By entering, participants grant rights for their name and work to be used in promotional materials by BenQ without additional compensation.

4. AI Verification Protocol

- Initial Review: Submissions undergo an initial screening. Any work showing obvious AI traces—such as distorted fingers, AI-style rendering, or illogical visuals—will be rejected. Participants may appeal by submitting creation process images. Approved works will appear on the official site, where users can report suspected AI content. Works will be removed if proof of AI use is not provided.
- Formal (Professional) Review: During formal judging, professional judges will scrutinize submissions. If AI use is suspected, participants must supply proof of manual creation. All winning works will be subjected to public review. Reports from the public will be investigated; works will be removed if proof of AI use cannot be provided.

5. Pantone Special Category Requirements

- Use the specified Pantone 6184 C color palette (RGB/CMYK) accurately.
- If the palette is not clearly identified in the submission, the entry may be marked as not compliant, affecting eligibility.

6. Modifications & Event Changes

- BenQ reserves the right to modify or terminate the contest at any time without prior notice.

7. Disqualification

- Failure to comply with any of these rules—including originality, technical specs, AI policy, logo usage, write-up requirement, or color usage—may lead to disqualification.

